

## **Doosan Forklift**

Doosan Forklift Training Cambridge - Doosan Infracore Company Ltd. is a transnational company consisting of Diesel Engines, Defense Industry products, Industrial Vehicles, Construction Equipment and Machine Instruments and Mechanization Systems.

In the United States, Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot manufacturing facility, which is the home of the Compact Equipment and Construction division. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Lift truck division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client wishes.

There are well over 220 Doosan service and sales locations operating in Canada and the United States. Moreover, there are more than 90 independent sellers moving forklift equipment and materials handling equipment. This system enables Doosan Infracore America to aggressively compete in this competitive market. The lift truck product line impressively comprises of 63 different products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion lift trucks. Capacities of these various truck designs range from 3,000 to 33,000 lbs. All vehicles are manufactured in an ISO 9001 certified facility.

Doosan Infracore America is the fastest developing forklift and lift truck company in the North American marketplace, thanks to its outstanding level of product performance and their consistently high level of consumer support and service given to all Doosan Infracore Forklift clients. The U.S. lift Truck division stationed in Cleveland has a expert team knowledgeable in Product Sales, Purchasing, Advertising, Logistical and Technical Support.

### **Doosan's forklift history**

Korea's original home-based forklift market was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. begun to import assembled forklifts as part of a national equipment expansion project. Early product sales of this industrialized equipment focused on large business groups, the armed forces and on state-run firms. This ultimately led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced business operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a forklift production plant was successfully completed. Continuous technical training grew to become the new focus for improving quality and product development.

### **Development of Lift Truck Exports**

Home-based lift truck business for Daewoo started in 1967 and grew to an astounding 90% market share in Korea. By the 1980's, Daewoo's sophisticated technological improvements combined with sales success placed them in a situation of significant growth of their lift truck business.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a joint venture project to counter act competitive pressures in the US materials handling market. This venture drastically expanded Daewoo's lift truck sales. Construction was finished in 1984 to facilitate a modern plant which helped launch the business for the fabrication of high added-value products suitable for export. In 1993, the corporation had a global sales network and started exporting models they had established through in-house expertise, as an sovereign product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth possibilities into international marketplaces.