Toyota Forklift

Toyota Forklift Training Cambridge - Since 1992, Toyota Material Handling inc., U.S.A., also referred to as TMHU, have been the best selling lift truck provider in the United States. Proudly celebrating more than 40 years of performance, the Irvine, California established business offers a complete line of quality lift vehicles. Thanks to their status of superiority, reliability, and durability, Toyota remains prevalent in this aggressive market. Quality is the keystone of Toyota's legendary Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S.A are manufactured here.

All Toyota equipment and parts designed within North America adhere to the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its devotion to continuous development and its environmentally friendly systems. It is the first and only manufacturer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift trucks emit 70% less smog forming emissions than the current federal EPA standards and have complied with California's strict emission standards and regulations.

TMHU, U.S.A.- Leading the Industry

Brett Wood, President of TMHU, associates Toyota's accomplishment to its robust commitment to fabricating the finest quality lift vehicles while delivering the utmost customer service and assistance. "We must be able to learn and predict the needs of our customers" said Brett Wood. "As a leader, our success also depends on our ability to address our consumers' operational, safety and environmental cost issues."• TMHU's parent company, Toyota Industries Corporation, also known as TICO, is listed in Fortune Magazine as the world's leading lift truck supplier and is amongst the magazines prestigious World's Most Admired Companies.

New Meaning to Environmental Accountability

Toyota Industries Corporation, as the parent company, has instilled a rich company doctrine of environmental stewardship in Toyota. Not many other companies and no other lift truck producer can equal Toyota's history of caring for the natural environment while simultaneously advancing the economy. Environmental responsibility is a fundamental feature of company decision making at Toyota and they are proud to be the first and only maker to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift trucks. Yet one more reason they remain a leader within the industry.

Toyota originally introduced the 8-Series line of lift trucks in 2006, again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission values, and California's more environmentally friendly emission standards. The end product is a lift truck that produces 70 percent less smog forming emissions than the present Federal standards tolerate.

Furthermore in 2006, Toyota developed a relationship with the Arbor Day Foundation, furthering their responsibility to the environment. Upwards of 57,000 trees have been planted in local parks and national forests damaged by ecological reasons such as fires, as a result of this partnership. 10,500 seedlings have also been circulated through Toyota Industrial Equipment's network of dealers to non-profit organizations and neighborhood customers to help sustain communities all over the U.S.

Industry Leader in Safety

Toyota's lift vehicles provide improved efficiency, visibility, ergonomics and durability, and most importantly, the industry's leading safety technology. The company's System of Active Stability, also known as "SAS", helps limit the possibility of accidents and accidental injuries, in addition to increasing productivity levels while minimizing the potential for merchandise and equipment damage.

System Active Stability is able to sense conditions that may lead to lateral unsteadiness and likely lateral overturn. When one of these conditions have been sensed, the SAS will immediately engage the Swing Lock Cylinder to re-stabilize the rear axle. This alters the lift truck's stability trajectory from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the probability of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also assists to prevent injuries or accidents while adding stability.

The SAS systems were originally adopted on the 7-Series internal combustion lift trucks which were put on the market in 1999. These systems helped drive Toyota into the lead for industry safety standards. Now, SAS is used on practically every new internal combustion models and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift vehicles in action, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with required worker instruction, overturn fatalities across all brands have decreased by 13.6% since 1999. Also, there has been an overall 35.5% decrease in industry wide collisions, loss of control, falls and tip overs from a lift vehicle for the same period.

Toyota's pattern of excellence reaches far beyond its technological achievements. The company maintains an extensive Operator Safety Training program to help users meet OSHA standard 1910.178. Training services, videos and an assortment of resources, covering a wide scope of topics-from personal safety, to OSHA regulations, to surface and load conditions, are accessible through the seller network.

Toyota's U.S. Dedication

Toyota has sustained a permanent presence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment Manufacturing, produced its 350,000th lift vehicle. This fact is demonstrated by the statistic that 99% of Toyota lift trucks sold in

America today are manufactured in the United States.

TMHU is based in Columbus Indiana and houses nearly 1 million square feet of production facilities over 126 acres of property. Facilities include a National Customer Center, as well as manufacturing operations and distribution centers for equipment and service components, with the whole commitment exceeding $113 million dollars.

The new NCC was built to serve TMHU buyers and sellers. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an area for live merchandise demonstrations with seating capability for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its founder, Sakichi Toyoda, in 1867, and lastly a education center.

First in Customer Satisfaction and Service

The NCC embodies Toyota's commitment to offering top-notch consumer service. TMHU's 68 sanctioned Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations right through the U.S, supply the most wide-ranging and inclusive client service and support in the industry. The company's new and Certified Used lift trucks, service, components, and financing capabilities make Toyota dealerships a one-stop shop to guarantee total customer satisfaction.